## Realfin State of the Market Report Global Real Estate 2023

-7



# Glimmers of opportunity in market battered by inflation

Global private real estate is alive but not quite well and, above all, unsure of itself as we enter 2023, according to *Realfin State of the Market Report - Global Real Estate* 2023.

The defensiveness that set in in the second half of 2022 has weighed heavily on the market but it is now uncertainty that is governing the market. Unlisted real estate fundraising, investor commitments and transaction activity all declined in 2022 as a wait-and-see approach overshadows the market.

Most saliently, many hundreds of billions of dollars of real estate debt signed in a significantly friendlier macro environment is maturing in the coming months across markets. Much of that 'waiting', therefore, relates to endof-year appraisals yet to come, until which there are very many predictions but very few certainties as to which market conditions will prevail.

That is not to say that deals are not taking place amid this uncertainty. Some 5,463 real estate transactions involving an unlisted fund or institutional investor closed globally in 2022, according to RealfinX Platform.

However, the spike in inflation, the corollary of higher rates, the concomitant cost of debt, the concern over valuations and uncertainty over the reactions of lenders saw deal activity weaken quarter-on-quarter through the year until 2022 transaction volume landed at 33.2% down on 2021 and - more dramatically - 66.9% down on the pre-pandemic five-year average, according to Realfin's global real estate transaction data.

Within fundraising, the number of unlisted real estate funds to reach final close declined by 34.4% to 509 in 2022, compared to the previous year, while capital raised weakened by 26.3% to USD 182.26 billion, according to RealfinX Platform.

There is some reassurance in that 2021 was

idiosyncratically strong in fundraising, with USD 247.44 billion in capital raised; we note that 2022 saw only a 4.3% decline in capital when compared to the prepandemic five-year average.

Managers also launched fewer unlisted real estate funds in 2022, with the number of new vehicles coming to market dropping by 46.2% to 508 and aggregate capital sought falling by 53.9% to USD 209.21 billion, compared to the previous year.

Meanwhile, our investor conversations in the final few months of 2022 and start of 2023 reveal a significant diversity of thought and investment intentions.

Particularly interesting is the mismatch between stronger investor interest in opportunistic strategies, the preferences expressed in actual investor mandates and RFPs, and the decline in new opportunistic vehicles launched by managers.

Generally, however, investor desire to increase allocations to private real estate in 2023 has unsurprisingly cooled on the previous year's outlook. A higher proportion of investors (17%) say they will lower their allocation to unlisted real estate in 2023 than was the case a year prior (11%).

Against this challenging backdrop are distant but not insignificant glimmers of an inflection point. This, after all, is not 2007. The increase in borrowing costs is wreaking havoc, but the rise of private debt and alternative lending since the GFC is making a material difference; indeed, this increased in 2022 and is accelerating in early 2023. Moreover, traditional lenders are less willing and able to hold on to non-performing debt, which may help shorten the length and severity of any correction. Meanwhile, the very inflation that sparked this turmoil may already have peaked across major markets; indicating that said turmoil is far from over but may be landing softly in 2023.

## Contents

- 01 Fundraising Overview
- 02 Fund Launches
- **03 Investor Intentions**
- 04 Assets & Transactions
- 05 Performance & Dry Powder
- 06 Fund Styles
- **07 Geographies**
- 08 Sectors
- **09 Realfin Rankings**

## USD 182.26 billion

Capital raised by unlisted, real estate funds in 2022

### 509

Number of funds reaching final close in 2022

## USD 209.21 billion

Capital sought by new funds launches in 2022

### 508

Number of new fund launches in 2022

### 5,463

Number of transactions reaching financial close in 2022





### THE BEST IN REAL ASSETS INTELLIGENCE FOR DATA-DRIVEN PROFESSIONALS

### PIONEERS IN REAL ASSETS DATA

Realfin's real estate data is built on decades of financial data experience. Built by financial data professionals who pioneered the methodical data collection of transactions, funds, investors and more.

### MACHINE-DRIVEN, HUMAN-VERIFIED

Realfin's machine-learning engine is one of its advantages in providing you superior data. Realfin combines data science with data research to bring you more fund activity and LP commitments each day.

#### **EXPERT ANALYSTS**

Realfin's team of Financial Data Analysts process hundreds of thousands of sources to discover, reconcile and record daily activity among funds, investors and acquisitions.

FUNDS, INVESTORS & TRANSACTIONS IN ONE PLATFORM Realfin clients benefit from the world's largest datasets of real estate funds, investors and daily monitoring of asset acquisitions all under one platform.

### DATA DIRECT FROM INVESTORS & MANAGERS

Realfin combines proactive secondary research and data science with data submissions directly from investors and managers - from investor preferences to fund launches and more.

Learn more about Realfin data services at realfin.com or request a brief demo.



# 01 Fundraising Overview



## Fundraising weakens 26% as investors opt for wait-and-see approach

A total of 509 unlisted real estate funds reached final close in 2022, raising an aggregate USD 182.26 billion. This marks a 34.4% decline in vehicles and 26.3% drop in capital raised compared to the previous year.

However, it should be noted that 2021 was a somewhat idiosyncratic year, with a record number of unlisted real estate vehicles raising a record amount of capital.

### USD 182.26bn

Capital raised in 2022

### 509

Number of funds reaching final close



Source: RealfinX Platform

Fundraising in 2022 saw only a 4.3% decline in capital raised when compared to the prepandemic five-year average, though on that basis still experienced a significant 29.3% drop in number of vehicles to reach final close.

The average size of unlisted real estate funds reaching final close increased by 8.4% to USD 418 billion in 2022 on the previous year, aided not least by mega-fund Brookfield Strategic Real Estate Partners IV (closing at USD 17 billion).

The proportion of unlisted real estate funds closing without achieving their target size increased to 30.5% in 2022, up from 20.72% in the previous year. There is little cause for alarm here, however, as the measure is both below 38.3% seen in the thick of the pandemic in 2020 and the 34.22% pre-pandemic five-year average.



#### GLOBAL UNLISTED REAL ESTATE FUNDRAISING

#### TOP 10 UNLISTED REAL ESTATE FINAL CLOSES BY SIZE - 2022

	Fund	Manager	Strategy	Targets	Target Size (USD m)	Final Size (USD m)
*	Brookfield Strategic Real Estate Partners IV	Brookfield Asset Management	Opportunistic	Multi-Region; Diversified	17,000	17,000
	TPG Real Estate Partners IV	TPG Real Estate Partners	Opportunistic	Multi-Region; Diversified	6,500	6,800
<b>(</b> :-	GLP China Income Partners V	GLP	Core	Asia; Industrial		5,000
	Aermont Capital Real Estate Fund V	Aermont Capital	Value Add; Opportunistic	Europe; Diversified	3,269	3,886
()	GLP Japan Development Partners IV	GLP	Opportunistic	Asia; Industrial	3,608	3,587
	West Street Real Estate Investment Partners	Goldman Sachs Asset Management	Core Plus	Global; Diversified		3,500
	EQT Exeter Industrial Core-Plus Fund IV	EQT Exeter	Core Plus	North America; Industrial	2,500	3,000
	Breakthrough Life Science Property Fund	Breakthrough Properties	Value Add	North America; Diversified	1,500	3,000
	Bridge Debt Strategies Fund IV	Bridge Investment Group	Debt; Opportunistic	North America; Diversified	1,500	2,900
	Prime Storage Fund III	Prime Group Holdings	Value Add	North America; Industrial	1,500	2,500

Source: RealfinX Platform

#### **About Realfin**

Realfin is the global leader in real assets data, research and intelligence. We support leading real estate and infrastructure investors, fund managers, lenders and service providers in making decisions through rigorous data. Realfin's data products and services are built on the world's largest real assets datasets.

Realfin's Financial Data Analysts are real assets data specialists who speak directly to market, source thousands of third-party information and leverage data science to arrive at the most comprehensive datasets available globally.

Lean more at realfin.com



#### FUND TARGET ACHIEVEMENT



#### AVERAGE FUND SIZE

Final Close Date



#### FUNDRAISING BY FUND STYLE



REALFIN



#### FUNDRAISING BY FUND TARGET GEOGRAPHIES





#### 240 220 200 180 Capital Raised (USD bn) 160 140 120 100 80 60 40 20 0 2009 2001 2008 2003 2004 2005 2000 2010 2011 2012 2013 2014 2013 2016 2011 2018 2019 2020 2022 2022 Final Close Date Diversified Residential Office Industrial Retail Hospitality

FUNDRAISING BY TARGET SECTORS

Source: RealfinX Platform

#### FUNDRAISING BY TARGET SECTORS 2022 -BY CAPITAL RAISED

#### FUNDRAISING BY TARGET SECTORS 2022 -BY NUMBER OF FUNDS



Source: RealfinX Platform





#### FUNDRAISING CONCENTRATION



## What do RealfinX Platform users know that you don't?



**Investor Intentions** 

See updated investor preferences and mandates for thousands of investors sourced directly from institutionals

#### **Fund-level ESG designations**

From EU SFDR to Sharia compliance. RealfinX Platform provides vehicle- and entitylevel classifications.





Fund performance, fundraising details, asset acquisitions, predicted disposals - and much more.

Request your free demo of RealfinX Platform today

**REQUEST DEMO** 

# 02 Fund Launches



# Fund launches drop 54% in 2022 amid uncertainty

A total of 508 unlisted real estate funds launched in 2022, collectively seeking some USD 209.21 billion.

Although this marks a 46.2% and 53.9% decline in targeted capital and number of vehicles respectively on the previous year, 2021 was an abnormally active market for new launches.

More meaningfully, 2022 marks a 14.8% and 0.8% decline in number of vehicles and total capital sought respectively when compared to the prepandemic five-year average.

### **508**

Number of fund launches in 2022

## USD 209.21bn

Capital targeted by funds launched in 2022



GLOBAL UNLISTED REAL ESTATE FUND LAUNCHES



#### SELECTED UNLISTED REAL ESTATE FUND LAUNCHES IN 2022

Fund	Manager	Strategy	Targets	Target Size (USD m)	Target Net IRR (%)
Blackstone Real Estate Partners X	Blackstone	Opportunistic	Multi- Region	23,000	15
Oak Street Real Estate Capital Fund VI	Oak Street Real Estate Capital	Value Add	North America	4,000	12 - 14
IPI Partners III	IPI Partners	Value Add	North America	4,000	10 - 14
AG Realty Value Fund XI	Angelo, Gordon & Co	Debt	Multi- Region	3,250	12 - 13
Pennybacker VI	Pennybacker Capital	Opportunistic	North America	2,000	13 - 16

Source: RealfinX Platform

Realfin's fund launch data confirms the continued or strengthening popularity of residential (including student accommodation). Office also sees an uptick with an increase of 2.2% in number of new vehicles seeking capital.

Curiously, the number of new fund launches targeting industrial assets dipped slightly by 0.2% and diversified funds dropped by 5.7%.

Meanwhile, managers are yet to fully respond to the increasing appetite for opportunistic strategies through 2022 with a 6.0% drop in new vehicle launches of said style. Having said that, the increase in investor enthusiasm for core opportunities - as measured by Realfin's conversations with institutionals as well as mandates and RFPs - wasn't quite matched by effectively no change in the number of such vehicle launches in 2022.

Interestingly, Realfin sees no evidence of managers acting on any renewed interest in open-ended vehicles and the lure of longer hold periods; there is no change in the share of openended vehicle launches as against overall new launches.

#### FUNDS LAUNCHES BY TARGET GEOGRAPHIES - NUMBER OF FUNDS





### FUND LAUNCHES BY STRATEGY - TARGETED CAPITAL



Source: RealfinX Platform

#### FUND LAUNCHES BY STRATEGY -NUMBER OF FUNDS







#### CHANGE IN FUND LAUNCHES BY SECTOR - 2022 VS 2021

Source: RealfinX Platform



#### CHANGE IN FUND LAUNCHES BY STYLE - 2022 VS 2021



## 03 Investor Intentions

## Investors eye opportunistic but err to core in short-term

Realfin's Investor conversations in the final few months of 2022 and start of 2023 reveal a diversity of thought and investment intentions not seen by Realfin for some years.

Generally, investor desire to increase allocations to private real estate in 2023 has cooled on the previous year outlook. A higher proportion of investors say they will lower their allocation to unlisted real estate in 2023 than was the case a year prior, according to Realfin conversations.

Most interesting, however, is the mismatch between investor desire for opportunistic strategies, preferences expressed in actual investor mandates and RFPs, and the scale of new opportunistic vehicles being launched by managers. Opportunistic as a strategy was perhaps the most repeated in Realfin's conversations with institutional and private investors in real estate in Q4 2022 with a 2023 outlook.

However, in terms of change in preferences expressed in mandates and RFPs, unlisted debt and core saw the strongest increases in investment intentions. Realfin saw a 12% and 11% increase in intentions to invest in unlisted real estate debt and core respectively for 2023, compared to intentions for 2022.

Opportunistic saw only the third strongest increase of 6% over mandate preferences for 2022 recorded by Realfin.

Moreover, unlisted opportunistic vehicles saw the

#### REAL ESTATE MANDATES & RFPS IN 2022 BY INVESTOR DOMICILE



Source: RealfinX Platform

#### i Methodology Note

Realfin's Financial Data Analysts regularly speak directly to institutional and other investors to obtain their investment preferences and search criteria for RealfinX Platform. As part of this continuous outreach, Realfin also speaks to investors in relation to market sentiment and outlook each quarter. All efforts are made to maintain a proportional distribution across geographies, sectors, strategies and AUM.

#### REALFIN STATE OF THE MARKET - GLOBAL REAL ESTATE 2023



**INVESTOR MANDATE STRATEGY PREFERENCES 2022** 

Source: RealfinX Platform

#### CHANGE IN INVESTOR MANDATE STRATEGY PREFERENCES 2022 VS 2021





steepest decline - 6.0% - among all real estate fund strategies in terms of new launches in 2022 against the previous year.

Multiple and varied factors are at play here and an uncertainty comparable to 2020 is leading to confusion. It is entirely possible that investors will descend on opportunistic and distressed vehicles and related riskier routes to market in 2023. After all, the vast majority of investors clearly believe we are starting to bottom out in the current real estate cycle, with a (sizable) minority feeling we are still at the peak and a negligible minority believing neither, according to Realfin conversations.

However, it is equally possible that the informal

preference expressed for opportunistic is exactly that: a reaction in a moment of flux and uncertainty that is not translating into actual intentions, mandates, searches or RFPs.

Having said so, if it is the former that is more accurate, then there is clearly a significant opportunity here for managers to catch up with intensifying investor preferences for riskier strategies.

Elsewhere, Realfin data shows a slowdown in investor interest in new manager relationships; a significant cooling of a trend that seemed unstoppable through 2022.



#### INVESTORS' NEW MANAGER RELATIONSHIP PREFERENCES

#### i Methodology Note

Realfin's Financial Data Analysts regularly speak directly to institutional and other investors to obtain their investment preferences and search criteria for RealfinX Platform. As part of this continuous outreach, Realfin also speaks to investors in relation to market sentiment and outlook each quarter. All efforts are made to maintain a proportional distribution across geographies, sectors, strategies and AUM.

#### **INVESTOR EXPECTATIONS OF REAL ESTATE RETURNS IN 2022**



#### INVESTOR PLANS TO CHANGE UNLISTED REAL ESTATE COMMITMENT VOLUMES





# Get the best in real assets intelligence

Meet the world's largest real assets data platform -RealfinX Platform - used by the world's leading investors, managers, lenders and service providers.

See for yourself. Book your free demo today.

**REQUEST DEMO** 

## 04 Assets & Transactions

## Deals tumble 33% amid debt, valuation uncertainty

The total number of real estate transactions involving a fund or direct investor declined significantly by 33.2% to 5,463 in 2022, compared to the previous year.

The decline is outmatched in the past decade only by the 37.8% drop in volume seen in the thick of the pandemic in 2020. Indeed, deal activity is an astonishing 66.9% below the pre-pandemic five-

## 5,463

Number of transactions closing in 2022

-33.2%

Y-o-Y change

#### **REAL ESTATE TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER**



Source: RealfinX Platform

#### TRANSACTIONS BY ASSET LOCATION 2022 -NUMBER

#### **TRANSACTIONS BY SECTOR 2022 - NUMBER**





#### year average.

As with unlisted real estate fundraising activity, a wait-and-see attitude has hit transaction volumes across geographies and asset types.

Much of the that waiting relates to end-of-year valuations and the lag effect, until which there are many predictions as to how conditions will unfold but where uncertainties remain.

Much of where transaction volumes go from here depends on the behaviour of lenders in the face of likely further declines in valuations into the start of 2023, deepening the falls seen in H2 2022. The behaviour of debt providers is less a forgone conclusion as many may believe, with much to come down to precisely how close to the bottom we are at this stage, what those end-of-year valuations produce and exactly the extent to which real estate debt is underwater.

Deal activity was down across all regions in 2022 on the previous year, though Asia Pacific saw the deepest decline at -44%. Within sectors, declines in concluded deals were seen across real estate asset types, with industrial experiencing the deepest drop of 55.1% in 2022 on the previous year. Hospitality saw the shallowest decline but even here this means a 30.8% drop in 2022.

Realfin's transaction data shows this declined deepened as the year progressed and valuations continued to weaken, with deals falling quarteron-quarter through 2022.

The rise in the cost of borrowing to more historically normal levels is wreaking havoc, but the rise of private debt and alternative lending since the GFC is making a material if not ubiquitous difference; indeed, this appears to have increased in 2022 and accelerating in early 2023. Moreover, traditional lenders are obviously more resilient for a plethora of (usually regulatory) reasons, as well as less willing and able to hold on to non-performing debt, which may help shorten the length and severity of any correction. Meanwhile, the very inflation that has caused this turmoil may already have peaked across developed markets; indicating that said turmoil is far from over, but may be easing in 2023.



#### TRANSACTIONS BY SUBSECTOR 2022 - BY NUMBER

Source: RealfinX Platform





#### TRANSACTIONS INVOLVING FUNDS/INVESTORS BY GEOGRAPHY - NUMBER

#### TRANSACTIONS INVOLVING FUNDS/INVESTORS BY SECTOR - NUMBER





# **D5 Performance & Dry Powder**

# Performance strengthens in 2022 ahead of valuation dread

Unlisted real estate performance extended a revival in mid-2022, coming in at a rolling one-year 22.79% and following 22.17% in 2021. Of course, there is punishment to come as appraisals catch up in early 2023 and as the impact of valuations hit our performance numbers.

While unlisted real estate has produced impressive one-year returns (and not unimpressive three-year numbers), much of this end-of-pandemic effect is set to reverse later this year.

## **27.79%**

Rolling One-Year Net IRR, end-June 2022

## 14.72%

Rolling Three-Year Net IRR, end-June 2022



GLOBAL UNLISTED REAL ESTATE FUND PERFORMANCE - ROLLING ONE-YEAR NET IRR

Source: RealfinX Platform

#### Methodology Note

Realfin's teams of Financial Data Analysts source information directly from fund managers, investors and service providers. Realfin reconciles conflicting data by cross-checking sources and reaching out to counterparties involved. Realfin also has access to hundreds of thousands of third-party sources through aggregators and APIs, through which analysts conduct extensive secondary research to obtain information not immediately supplied by market participants.





Source: RealfinX Platform

#### DRY POWDER BY FUND STYLE - AS OF JANUARY 2023





# **66 Fund Styles**

Source: RealfinX Platform

## Core

A total of 105 unlisted core real estate fund reached final close in 2022, raising USD 20.60 billion in capital.

This marks a 20.7% and a 15.4% decline in number of vehicles and capital respectively on the previous year.

Core funds represented a 22.5% market share by number of funds and 11.8% by capital in 2022, compared to 17.7% and 9.5% respectively in the previous year.

## 105

Number of funds reaching final close in 2022

## USD 20.60bn

**Capital raised** 



#### UNLISTED REAL ESTATE CORE FUNDRAISING - Y-O-Y CHANGE









Average Final Close Size (USDm)





#### Source: RealfinX Platform

Source: RealfinX Platform



#### **TARGET ACHIEVEMENT - CORE FUNDS**



## **Core Plus**

A total of 21 unlisted core-plus real estate funds reached final close in 2022, raising USD 8.79 billion in capital.

This marks a significant 53.7% and 37.4% decline in number of vehicles and capital respectively on the previous year.

Core-plus funds represented 4.5% market share by number of funds and 5.0% by capital in 2022, compared to 6.3% and an identical share respectively on the previous year.

### 21

Number of funds reaching final close in 2022

## **USD 8.79bn**

**Capital raised** 



#### GLOBAL UNLISTED REAL ESTATE CORE-PLUS FUNDRAISING

UNLISTED REAL ESTATE CORE-PLUS FUNDRAISING - Y-O-Y CHANGE


Source: RealfinX Platform



## CORE-PLUS FUND AVERAGE SIZE



**CORE-PLUS FUNDS BY TARGET SECTORS** 2022 - CAPITAL RAISED

## **CORE-PLUS FUNDS BY TARGET SECTORS** 2022 - NUMBER OF FUNDS



Source: RealfinX Platform

Source: RealfinX Platform



## **TARGET ACHIEVEMENT - CORE-PLUS FUNDS**

REALFIN

## Value Add

A total of 160 value-add funds reached final close raising USD 49.42 billion in capital in 2022.

This marks a 30.6% and 37.0% decline respectively on the previous year.

Value-add funds took a 34.5% market share by number of funds and 28.4% by capital raised in 2022, up from 35.1% and 35.0% respectively on the previous year.

## 160

Number of funds reaching final close in 2022

## USD 49.42bn

**Capital raised** 



## GLOBAL UNLISTED REAL ESTATE VALUE ADD FUNDRAISING

## UNLISTED REAL ESTATE VALUE ADD FUNDRAISING - Y-O-Y CHANGE





#### VALUE ADD FUND AVERAGE SIZE



Average Final Close Size (USDm)



## VALUE ADD FUNDS BY TARGET SECTORS 2022 - CAPITAL RAISED

## VALUE ADD FUNDS BY TARGET SECTORS 2022 - NUMBER OF FUNDS



## TARGET ACHIEVEMENT - VALUE-ADD FUNDS



Source: RealfinX Platform

REALFIN

# **Opportunistic**

A total of 113 opportunistic funds reached final close raising USD 61.84 billion in capital in 2022.

This marks a 39.6% and 27.5% decline in vehicles and capital respectively on the previous year.

Opportunistic funds took a 24.3% market share by number of funds and 35.6% by capital 2022, little changed from 24.5% and 33.3% respectively in the previous year.

## 113

Number of funds reaching final close in 2022

## USD 61.84bn

**Capital raised** 



## GLOBAL UNLISTED REAL ESTATE OPPORTUNISTIC FUNDRAISING

#### UNLISTED REAL ESTATE OPPORTUNISTIC FUNDRAISING - Y-O-Y CHANGE





## **OPPORTUNISTIC FUND AVERAGE SIZE**





#### **TARGET ACHIEVEMENT - OPPORTUNISTIC FUNDS**





## Debt

A total of 105 unlisted real estate debt funds reached final close in 2022, raising USD 44.76 billion in capital.

This marks a 35.4% decline in vehicles but only a 2.6% dip in capital on the previous year.

Debt fundraising represented market share of 12.5% by number of funds and 17.9% by capital in 2022, compared to 14.5% and 16.6% respectively in the previous year.

## 105

Number of funds reaching final close in 2022

## USD 44.76bn

**Capital raised** 



#### UNLISTED REAL ESTATE DEBT FUNDRAISING - Y-O-Y CHANGE



Source: RealfinX Platform



Average Final Close Size (USDm)

## DEBT FUND AVERAGE SIZE



# Three reasons real estate finance professionals love RealfinX Platform





"I can benchmark funds by Net IRR, Multiples, Called, DPI, RVPI – this is really important for us" – US public pension fund



"I can see which unlisted funds own which real estate assets and from there can roughly work out when those assets are going to be sold" – US real estate broker



"I routinely find new fund launches and closes that I hadn't even heard of – RealfinX Platform is brilliant" – European private pension fund

Request your free demo of RealfinX Platform today

**REQUEST DEMO** 

# 07 Geographies

# **North America**



**532** 

Number of funds closing in 2022

## USD 91.79bn

**Capital raised** 

## NORTH AMERICA FUNDS BY TARGET SECTORS 2022 - CAPITAL RAISED



## NORTH AMERICA FUNDS BY STRATEGY 2022 - CAPITAL RAISED



Source: RealfinX Platform

## NORTH AMERICA UNLISTED REAL ESTATE FUNDRAISING



REALFIN



## NORTH AMERICA UNLISTED REAL ESTATE FUNDRAISING - Y-O-Y CHANGE

## NORTH AMERICA TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER







## 75

Number of funds closing in 2022

## USD 25.75bn

**EUROPE FUNDS BY STRATEGY 2022** 

**Capital raised** 

- CAPITAL RAISED







## EUROPE UNLISTED REAL ESTATE FUNDRAISING







## EUROPE REAL ESTATE FUNDRAISING - Y-O-Y CHANGE

EUROPE TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER









#### 3/78

REALFIN



## APAC UNLISTED REAL ESTATE FUNDRAISING - Y-O-Y CHANGE

#### APAC TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER





# Are you basing decisions on the best possible real estate data?



**Investor Intentions** 

See updated investor preferences and sentiment for thousands of investors sourced directly from institutionals

LP Commitments

Gain access to the largest source of fund commitments data - constantly updated.





Fund performance, fundraising details, asset acquisitions, predicted disposals - and much more.

Request your free demo of RealfinX Platform today

**REQUEST DEMO** 

# 08 Sectors

# Office



13

Number of funds closing in 2022

## USD 4.65bn

**Capital raised** 

## **OFFICE TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER**



Source: RealfinX Platform





#### REALFIN STATE OF THE MARKET - GLOBAL REAL ESTATE 2023



#### UNLISTED REAL ESTATE OFFICE FUNDRAISING - Y-O-Y CHANGE

## Retail



## 8

Number of funds closing in 2022

## **USD 0.26bn**

**Capital raised** 

## **RETAIL TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER**



Source: RealfinX Platform



## **GLOBAL UNLISTED REAL ESTATE FUNDRAISING - RETAIL**



UNLISTED REAL ESTATE RETAIL FUNDRAISING - Y-O-Y CHANGE

# Industrial



## 65

Number of funds closing in 2022

## USD 30.28bn

**Capital raised** 

INDUSTRIAL TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER



**GLOBAL UNLISTED REAL ESTATE FUNDRAISING - INDUSTRIAL** 







#### UNLISTED REAL ESTATE INDUSTRIAL FUNDRAISING - Y-O-Y CHANGE



# Hospitality



8

Number of funds closing in 2022

## USD 1.12bn

**Capital raised** 

## HOTEL TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER



#### **GLOBAL UNLISTED REAL ESTATE FUNDRAISING - HOSPITALITY**







### UNLISTED REAL ESTATE HOSPITALITY FUNDRAISING - Y-O-Y CHANGE



# Residential



## 147

Number of funds closing in 2022

USD 35.75bn

**Capital raised** 

## **RESIDENTIAL TRANSACTIONS INVOLVING FUNDS/INVESTORS - NUMBER**



Source: RealfinX Platform



REALFIN

#### REALFIN STATE OF THE MARKET - GLOBAL REAL ESTATE 2023



#### UNLISTED REAL ESTATE RESIDENTIAL FUNDRAISING - Y-O-Y CHANGE



# Get the best in real assets intelligence

More fund launches, closes and LP commitments each day than any other information provider.

See for yourself. Book a free demo today.

**REQUEST DEMO** 

# 09 Realfin Rankings



## **Top Fund Managers by Domicile**

#### TOP 20 GLOBAL FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

Rank		Fund Manager	Capital Raised (USD m)
1		Blackstone	88,279
2	*	Brookfield Asset Management	49,827
3	<b>€</b> :	GLP	33,443
4		Starwood Capital Group	18,013
5		TPG	15,950
6		Carlyle Group	15,503
7		Goldman Sachs	15,386
8		Lone Star	15,030
9		Bridge Investment Group	14,413
10		AEW	12,658
11		Angelo, Gordon & Co	12,464
12		CBRE Investment Management	12,268
13		Greystar Real Estate Partners	11,897
14		KKR	11,515
15		Rockpoint Group	11,299
16		EQT Group	10,788
17	27	ESR	10,247
18		Ares Management	9,866
19	*	BentallGreenOak	9,789
20		Aermont Capital	9,626



## TOP NORTH AMERICA FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Blackstone	88,279
2	Brookfield Asset Management	49,827
3	Starwood Capital Group	18,013
4	TPG	15,950
5	Carlyle Group	15,503
6	Bridge Investment Group	14,413
7	KKR	11,515
8	Ares Management	9,866
9	Kayne Anderson Capital Advisors	8,800
10	Rockwood Capital	3,123

Source: RealfinX Platform

## TOP EUROPE FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	EQT	10,788
2	Aermont Capital	9,626
3	Nordic Real Estate Partners	5,448
4	Ampere Gestion	4,598
5	The Children's Investment Fund Management	3,650
6	Henderson Park	3,621
7	Cheyne Capital Management	2,883
8	ICG	2,520
9	Partners Group	2,402
10	Tristan Capital Partners	1,898

## TOP ASIA FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	GLP	33,443
2	ESR	10,247
3	Sino-Ocean Capital	7,357
4	Gaw Capital Partners	6,163
5	CapitaLand	5,806
6	PAG	5,420
7	Mapletree Investments	4,795
8	KB Asset Management	4,079
9	Keppel Corporation	3,482
10	HDFC Capital Advisors	2,383

Source: RealfinX Platform

#### TOP REST OF WORLD FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Grupo Murano	1,000
2	Arcapita	950
3	Jadwa Investment Company	830
4	Capital and Equity Solutions Investments	729
5	Pactia S.A.S	618
6	Yesodot Group	575
7	JTLV	574
8	Kasada Capital Management	500
9	Yellowstone Capital Partners	395
10	Reality Investment Fund	391

## **Top Fund Managers by Sector**

## TOP OFFICE FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Sino-Ocean Capital	4,100
2	Dexus	3,979
3	Ardian	2,235
4	AXA	1,712
5	Samsung SRA Asset Management	1,694
6	Spear Street Capital	1,667
7	ICAMAP	1,584
8	LB Asset Management	1,030
9	Mapletree Investments	894
=	Beacon Capital Partners	894

Source: RealfinX Platform

#### TOP RETAIL FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Asana Partners	1,100
2	SCA Property Group	532
3	CITIC Capital	407
4	Savills Investment Management	497
5	Slate Asset Management	324
6	Blue Asset Management	305
7	Sterling Organization	267
8	Brookwood Financial Partners	370
9	Primewest	248
10	Mata Capital	238



## TOP INDUSTRIAL FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	GLP	29,240
2	EQT Exeter	15,213
3	ESR	11,039
4	CBRE Investment Management	6,330
5	AEW	4,176
6	Prologis	3,514
7	Mapletree Investments	3,200
8	Logistics Property Company	2,800
9	Cabot Properties	2,371
10	GLP Capital Partners	2,320

Source: RealfinX Platform

#### TOP RESIDENTIAL FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Lone Star	8,961
2	Pretium Partners	7,707
3	Greystar Real Estate Partners	7,497
4	Bridge Investment Group	6,782
5	Berkshire Residential Investments	5,696
6	Tricon Residential	5,647
7	FPA Multi-Family	4,088
8	Ampere Gestion	3,651
9	Abacus Capital Group	2,925
10	Carmel Partners	2,824

#### TOP HOSPITALITY FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	KSL Capital Partners	4,124
2	Mirae Asset Global Investments	2,043
3	ACORE Capital	1,000
4	Noble Investment Group	960
5	Azora	952
6	Peachtree Hotel Group	772
7	Rockbridge Capital	753
8	MCR Development	750
9	Ohana Real Estate Investors	748
10	Schroders	623

Source: RealfinX Platform

## Become a Realfin Knowledge Partner

Did you know that Realfin's audience is a global community of thousands of investors, fund managers and service providers active across all segments of real estate? Become a Realfin Knowledge Partner to get your thought leadership in front of the right decisionmakers at the relevant organisations.

Learn more about Realfin Knowledge Partners.

# **Top Fund Managers by Style**

## TOP CORE FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	GLP	9,522
2	Charter Hall	6,637
3	Sino-Ocean Capital	5,857
5	AEW	5,283
6	Mapletree Investments	4,795
7	EQT Group	4,300
8	Ampere Gestion	4,210
9	ESR	3,392
10	Mirae Asset Global Investments	3,236

Source: RealfinX Platform

#### TOP CORE-PLUS FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	GLP	7,994
2	Hines	2,641
3	Oak Street Real Estate Capital	2,500
4	PAG	2,250
5	Arrow Capital Partners	2,243
6	ESR	2,133
7	FPA Multi-Family	1,891
8	JD Property	1,841
9	NREP	1,820
10	TPG Real Estate Partners	1,750



## TOP VALUE-ADD FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	CBRE Investment Management	10,705
2	Bridge Investment Group	10,119
3	EQT Group	9,288
4	Areim	7,780
5	BentallGreenOak	6,972
6	Angelo, Gordon & Co	5,608
7	IPI Partners	5,300
8	PGIM Real Estate	4,919
9	Bain Capital Real Estate	4,518
10	GLP	4,388

Source: RealfinX Platform

## TOP OPPORTUNISTIC FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Blackstone	70,364
2	Brookfield Asset Management	33,111
3	Starwood Capital Group	18,013
4	Carlyle Group	15,107
5	Lone Star	12,700
6	KKR	11,515
7	GLP	11,469
8	TPG Real Estate Partners	10,500
9	Aermont Capital	9,626
10	Ares Management	8,670



## TOP DEBT FUND MANAGERS BY CAPITAL RAISED - FIVE YEARS TO 2022

	Fund Manager	Capital Raised (USD m)
1	Blackstone	9,835
2	Goldman Sachs	6,804
3	Oaktree Capital Management	5,179
4	Bridge Investment Group	4,520
5	LaSalle Investment Management	4,438
6	Allianz Global Investors	4,248
7	Brookfield Asset Management	4,000
8	The Children's Investment Fund Management	3,650
9	Madison Realty Capital	3,296
10	Kayne Anderson Capital Advisors	3,200

Source: RealfinX Platform

## *i* Methodology Note

Realfin's team of Financial Data Analysts source information directly from fund managers, investors and service providers. Realfin reconciles conflicting data by cross-checking sources and reaching out to counterparties involved. Realfin also has access to hundreds of thousands of third-party sources through aggregators and APIs, through which analysts conduct extensive secondary research to obtain information not immediately supplied by market participants.



## THE BEST IN REAL ASSETS **REALFIN** INTELLIGENCE FOR DATA-DRIVEN PROFESSIONALS

www.realfin.com contact@realfin.com

